

## **MWA Intelligence & Print Control Software - Strengthen Partnership & Alliance**

SCOTTSDALE, Arizona April 4. MWA Intelligence and PCS Print Control Software Inc. announced today the strengthening of their partnership and strategic alliance moving forward.

MWA Intelligence is the leading provider of MPS solutions for managing printer fleets and service organizations. PCS Print Control Software / ROI Print Manger is an industry innovator and leader in understanding users printing behavior and putting controls in place to improve workflow efficiency and reduce print related costs. Both companies have seen a significant increase in MPS customer awareness and are collaborating on many levels including technologies integration and go to market activities. "The combination of these proven solutions is an industry first that cover every area of a managed print service offering", said Mike Stramaglio, President & CEO of MWA Intelligence.

Shane Hannan has been appointed company President of Print Control Software, Inc and responsible for company-wide operations. Mr. Hannan has 28 years experience in the print & solutions industry with a proven track record of successfully designing and implementing business strategy and overall business operations.

### **About MWA Intelligence:**

MWA Intelligence, Inc. serves businesses that understand world-class customer service is vital to a profitable bottom line. We provide cutting-edge M2M (machine-to-machine) and M2P (machine-to-people) solutions that support the exchange of real-time information between hardware assets, mobile workers, and key stakeholders in mission-critical positions. The result is an intuitive enterprise-class solution that improves efficiency to better manage employees and devices, regardless of their location. Our M2M/P solutions are customizable to meet the unique requirements of a wide spectrum of industry niches and vertical markets.

MWA Intelligence, Inc. was founded on June 1st, 2006 through the spin-out of service automation and asset management technologies from EFI MWA and continues to build on the success of Automated Dispatch Systems, Inc. (ADS) and EFI. This 17+ year history combines technologies, intellectual property and expertise borne from experience in providing end-to-end service management solutions in the office equipment and utilities industries. The MWA Intelligence management team is composed of experts who boast proven track records in engineering, training, project management, process re-engineering, sales and marketing. For more information on MWA Intelligence and our solutions, please call (800) 875-2371 or send an e-mail inquiry to [sales@mwaintel.com](mailto:sales@mwaintel.com)

### **About PCS Print Control Software:**

Print Control Software (PCS) has been creating innovative workflow solutions since 1999. Our mission is to help companies understand their print environment, provide best workflow education to their users through pop-up messages and on-going reporting to orchestrate a successful MPS program.

PCS's solution includes comprehensive, customer friendly print assessments reports to customizable reporting with ROI Analytics and an unique rules-based printing technology for managing user printing and cutting print costs known as ROI Print Manager. This technology is time tested and continues to be one of the most robust enterprise products available today and used in many large organizations including Fortune 500 companies around the world. Print Control Software's ROI tools for user management are an essential part of a successful Managed

Print Strategy (MPS) program.

Companies using our software, empowered with factual information, have benefited from improved decision making processes leading to the elimination of excess printers and identifying wasteful printing habits. This process of effective user management and educations ensures the most efficient printer fleet utilization and delivers substantial cost savings.

Print Control Software products are distributed through authorized partners. This go-to-market strategy has helped our partners maintain a differentiated offering with a unique print management solution for their customers. Our company is renowned for providing the highest standard of support and integrity to our partners and customers. For more information on PCS ROI PRINT MANAGER, please call: (602 788 1313 or email us at: [sales@roiprintmanager.com](mailto:sales@roiprintmanager.com))