



Parts Now! and MWA Intelligence, Inc. to Offer Bundled Product and Service Discounts

SCOTTSDALE, Ariz. — August 6, 2007 – MWA Intelligence, Inc. (MWAi) and Parts Now! today announced the availability of MWAi’s Intelligent Service module at reduced pricing. The agreement is the first of its kind between MWA Intelligence, a leader in remote asset management tools and mobile workforce automation systems and services, and a distributor. Parts Now! is the world's largest distributor of HP, Lexmark and Canon laser printer parts. The Intelligent Service module enables service companies to move to the next level in their growth. The solution automates and optimizes processes surrounding service dispatch, help desks, part replenishment, and credit collections. And, by ensuring productivity levels with Intelligent Service, companies can focus on what really matters — their customers.

“Office equipment dealers and service providers will have the opportunity to conveniently acquire their parts and professional service solutions in one single step *and* be rewarded with lower pricing for their proactive approach,” said Michael Stramaglio, President and CEO, MWA Intelligence, Inc. “While supporting their technicians’ day-to-day needs, dealers can also grow profits through the increased efficiency and quality of customer service, all of which is made possible by MWAi’s Intelligent Service module.”

“As dealers look to generate new sources of top-line revenue and improve the margins of their aftermarket sales and service organizations, the combined offering of Parts Now! and MWA Intelligence should be a tremendous boost,” said Bill McLaughlin, Director of Managed Print Solutions at Parts Now!. “Our joint announcement brings together two industry leaders with one single point of focus...office equipment dealers and their clients. The goal is enabling more timely response — from parts to professional services — which should minimize downtime and drive greater user productivity...a positive impact that will be felt all the way down the line.”

MWAi Intelligent Service is a turnkey solution that collects, manages and reports real-time and historical data for service management. In turn, this means efficient and effective management of service operations, which enables better business decisions today and in the future. Built-in scalability accommodates every customer service organization, from a small team of employees to thousands of field personnel. Intelligent Service delivers a modular and flexible implementation approach, allowing maximum response to customers’ unique business needs and the variety of ERP/CRM host systems that they utilize.

Parts Now! offers the products and solutions needed to keep businesses printing. The product portfolio includes laser printer parts, computer parts and Lexmark OEM supplies. Recently, they acquired a Canadian distribution firm. The company sees the MWAi agreement as another step in its global expansion and its evolution into a solutions provider.

“At launch, this agreement will enhance the customer service level of our North American clients,” said Kevin Guy, Vice President of Sales and Marketing at Parts Now!. “Long term, our goal is to expand and offer MWAi Intelligent Service in each of the global markets where our customers compete.”

About Parts Now! — Parts Now! LLC keeps business printing. With annual sales of \$95.5 million in 2006, it is the largest distributor of laser printer parts. Parts Now! is proud to be an authorized distributor for Hewlett-Packard, Lexmark and Canon U.S.A. Inc. Visit www.partsnow.com for more information.

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company’s unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit: www.mwaintelligence.com.

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