



## **MWA Intelligence, Inc. Joins M2M Japanese Consortium**

***Driving global growth opportunities in the M2M (machine-to-machine) marketplace as the group's newest member***

**SCOTTSDALE, Ariz.** — August 21, 2007 – MWA Intelligence, Inc. (MWAi), a leader in remote asset management tools and mobile workforce automation systems and services, today announced its alignment with the M2M Consortium as the group's newest member. Determined to help drive global growth opportunities in the machine-to-machine marketplace, MWAi is proud to take its place as the first US member to lead this segment of the imaging space.

M2M solutions facilitate communication between people, devices and systems, and turn data into powerful information that companies can act upon. And, to support rapid escalation in this field, the M2M Consortium was established in September 2006 in Japan by three key market leaders – Acca Networks, Willcom and Microsoft. The group's underlying mission was to unite companies who deliver M2M solutions for new markets.

Today, member companies are committed to providing value-added solutions and developing the M2M market worldwide. The Consortium breaks down its initiatives into three workgroups: manufacturing, distribution and technology, and the members frequently form alliances to ensure a global perspective is maintained.

“The M2M Consortium enables greater collaboration and responsiveness among organizations from Japan and now from the United States,” said Mr. Hideya Saji, Acca Networks. “The Consortium is delighted to welcome MWAi into our community both as a strategic international partner and as a key M2M solution provider in the imaging marketplace.”

MWAi will play a key role for the Consortium's manufacturing workgroup, as well as in its distribution workgroup. Together, MWAi and the Consortium will be focused on connecting various types of equipment and realizing the “visualization” for manufacturing fields, environmental activities and optimized store operations.

“As the M2M industry evolves, MWA Intelligence is excited and honored to have the opportunity to participate in the M2M Consortium with other leading organizations,” said Michael T. Stramaglio, CEO and President of MWA Intelligence, Inc. “We are focused on

expanding the capabilities of M2M solutions worldwide while continuing to secure our leadership position in the office equipment or imaging marketplace.”

MWA Intelligence is recognized as one of the Top 100 M2M companies in the world and provides cutting-edge M2M solutions and tools that support the exchange of real-time information between hardware assets, mobile workers, back-office management and key stakeholders in mission-critical departments for intelligent decision-making. The result is an efficient and intuitive enterprise system that better manages employees and devices, regardless of their location. And, MWAi’s M2M solutions and professional services are customizable to meet the unique requirements of a wide spectrum of industry niches and vertical markets worldwide.

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company’s unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit: [www.mwaintelligence.com](http://www.mwaintelligence.com).

**Contact**

Hiro Ueda  
Director of Asian Business Development & Support  
MWA Intelligence, Inc.  
480.538.5931  
[hiro.ueda@mwaintel.com](mailto:hiro.ueda@mwaintel.com)  
[www.mwaintelligence.com](http://www.mwaintelligence.com)