



MWAi Participates In M2M Consortium (Japan) Meeting

Proudly supports growing demand for machine-to-machine solutions in Europe & Asia

Scottsdale, Ariz. — November 27, 2007 – MWA Intelligence, Inc. (MWAi), a leader in remote asset management tools and mobile workforce automation solutions and services, has accepted a formal invitation from the M2M Consortium (Japan) to join the organization at its October meeting in Tokyo, Japan on October 29, 2007. As a member of the M2M Consortium (Japan), MWA Intelligence continues to take steps to support the expansion of M2M (machine-to-machine) and M2P (machine-to-people) solutions and services into mainstream office equipment markets and other vertical industries around the world.

At the event, MWAi presented an overview of the company including its marketing plan in the Japan and its Intelligent M2M Enterprise solution suite, comprising of its Intelligent Service and Intelligent Assets modules. Other presentations provided a general industry overview, market trends, an introduction of the latest generation of MWAi solutions, future research and development, and much more.

“MWA Intelligence is honored to have been selected as an official member of the M2M Consortium (Japan) and share in this momentous event for our industry,” said Michael Stramaglio, President and CEO of MWA Intelligence. “We have built tremendous momentum through our initiatives supporting international market expansion this year and look forward to the continued development of automated M2M solutions that change the face of many vertical markets in Japan and worldwide.”

“In our M2M Consortium (Japan) meeting, we learned a lot from the speech that Mr. Mike Stramaglio of MWA Intelligence (MWAi) delivered for us. We have come to realize that MWAi is the only one company to provide us such value-added service in concept of “M2M” and “M2P”, playing a role in aggregator to connect printer and copier dealers,” said Mr. Nobuhisa Tsuchimoto, Deputy Department Manager, Marketing, Solution Sales & Marketing of ACCA Networks, Co., Ltd. “We look forward to working with MWAi and help other M2M players to launch value-added solutions in Japan and overseas.”

The Japanese event was filled with technology companies, media partners, customers and prospective users, and will kick off a series of regularly scheduled conference calls and web-based meetings, as well as annual events around the globe. M2M Consortium members from Japan and the United States will share an open dialogue regarding market trends and the solutions, services and applications that will support them.

About M2M Consortium (Japan) — The M2M Consortium (Japan) – connecting various types of equipment and realizing “visualization” for manufacturing fields, environmental activities, and optimized store operation – was established in 2006. As of August 2006, the M2M Consortium (Japan) has 42 companies and one group as members. The mission of the M2M Consortium (Japan) is to allow M2M member companies and group to cooperate, and provide solutions to new market, generating more efficiency, speed, information sharing and high value-adds. There are three workgroups within the M2M Consortium (Japan): manufacturing, distribution and base technology, and the consortium will continue to introduce additional workgroups in the future. For more information, please visit <http://www.acca.ne.jp/m2mc/index.html> (Japanese only)

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company’s unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit: www.mwaintelligence.com.

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