



MWA Intelligence, Inc.
17250 N. Hartford Drive
Suite 102
Scottsdale, AZ 85255
800.875.2371
www.mwaintelligence.com

MWA Intelligence Showcases Its Enterprise-class M2M Solutions at CeBIT, Hanover, Germany

***Company's Expansion to Europe and Global Office Equipment Market Continues with
the Samsung Partnership***

SCOTTSDALE, Ariz. — March 4, 2008 – MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine-to-machine) and M2P (machine-to-people) solutions and services, today announced it will showcase and demonstrate remote monitoring capabilities for meter reading, automated service and managed print service applications for Samsung laser printing devices at CeBIT 2008.

MWAi will be presenting its enterprise-class M2M solutions which allow for the automation of remote meters, maintenance codes, consumable levels, service alert and more from Samsung equipment into dealer ERP or CRM solutions in the Samsung booth (Hall 26, booth #317). The solutions to be demonstrated include the patent-protected wireless mesh application for unconnected equipment, network software appliance DC-PC and recently announced IntelliDashboard™ for fleet management or managed print services applications. This exhibition at CeBIT is the result of the recently announced strategic relationship between Samsung Electronics Co., Ltd. and MWAi on a worldwide basis, designed to maximize synergies between the world's second largest laser printer manufacturer and the world's leading innovator in the field of remote asset management and mobile workforce automation solutions and services. The companies are committed to developing a strategic relationship primarily focused on embedded solutions and driven by customer and market demand.

“The array of exciting IDM-enabled MFPs that will be introduced under the strategic partnership for our companies will build a new presence in the conventional Copier & Reseller channel worldwide,” said Mike Stramaglio, President/CEO of MWAi. “We are pleased with the Samsung partnership and are excited about the opportunity to present our M2M solutions to the audience at CeBIT with the goal in mind to deliver improved productivity and operational efficiency and strong emphasis on what matters the most – the customer. .”

MWA Intelligence enterprise-class M2M and M2P solutions include asset and resource management tools and related software, hardware and communication technologies to manage, automate, control and integrate employees, assets and business operations more efficiently. The company's Intelligent Service Management™ and Intelligent Workforce™ modules enable remote management of mobile workers, automate dispatch workflow, streamline service operations and facilitate the exchange of business-critical information and reporting.

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company's unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit: www.mwaintelligence.com.

About Samsung — Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2007 consolidated sales of US\$103.4 billion. Employing approximately 150,000 people in 134 offices in 62 countries, the company consists of five main business units: Digital Media Business, LCD Business, Semiconductor Business, Telecommunication, Business and Digital Appliance Business. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit www.samsung.com.

Contact

Hiro Ueda
VP of Asian Business Development & Corporate Planning
MWA Intelligence, Inc.
480.538.5931
hiro.ueda@mwaintel.com
www.mwaintelligence.com