



Sharp® and MWA Intelligence Form Technology Relationship for Enterprise M2M Solution

Leading provider of digital imaging and information solutions chooses MWA Intelligence to deliver innovative, value-added enterprise-level remote asset management

Orlando, FL — May 6, 2008 – Sharp Imaging and Information Company of America (SIICA), a division of Sharp Electronics Corporation, and MWA Intelligence, Inc., today announced a strategic relationship to deliver enterprise-level remote asset management capabilities to Sharp customers. With this powerful alliance, MWA Intelligence – a leader in enterprise-class M2M (machine-to-machine) and M2P (machine-to-people) solutions and services – will develop and market innovative workflow automation solutions for Sharp’s best-in-class MFPs to enable businesses to optimize productivity, operational efficiency and customer service.

As part of the relationship, the companies will integrate their respective solutions, and conduct coordinated marketing, sales and services activities.

Sharp MFPs support MWAI’s integrated Intelligent Device Management™ technology allowing users to automate meter reading, remotely manage and diagnose devices, receive real-time service alerts and consumable levels notification. The first jointly-developed solution will allow users to remotely access service logs and automate meter read collection, update of firmware, and clone device settings. MWAI will demonstrate this new solution at Sharp’s 2008 National Dealer Meeting, May 6-9 in Orlando, FL.

“We are constantly looking for ways to provide innovative solutions that enhance our clients’ experience and best address end-user needs,” said Mike Marusic, Senior Vice President, Marketing, SIICA. “This technology relationship demonstrates our commitment to our customers by providing them the tools needed to deliver better solutions.”

“This new strategic relationship offers an exciting option for our mutual customers,” said Michael Stramaglio, President and CEO of MWA Intelligence. “Together, Sharp and MWA Intelligence offer companies the ability to more effectively leverage business-critical information for better, faster decision-making throughout the enterprise.”

About Sharp Electronics Corporation

Sharp Electronics Corporation is the U.S. subsidiary of Japan's Sharp Corporation, a worldwide developer of one-of-a-kind home entertainment products, appliances, networked multifunctional office solutions, solar energy solutions and mobile communication and information tools. Leading brands include AQUOS® Liquid Crystal Televisions, I-Bit™ digital audio products, SharpVision® projection products,

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Insight® Microwave Drawer® appliances, and Notevision® multimedia projectors. For more information visit Sharp Electronics Corporation at www.sharpusa.com

About MWA Intelligence, Inc.

MWA Intelligence, Inc. offers leading-edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company's unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line.

For more information, please visit: www.mwaintelligence.com.

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