

MWA Intelligence, Inc. Opens European Office

MWAi Appoints Colour Image B.V. as its European distributor

Scottsdale, AZ. — June 24, 2008 — SCOTTSDALE, Ariz. — MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine-to-machine) and M2P (machine-to-people) solutions and services, today announced a strategic partnership with Colour Image B.V., a Managed Printing company headquartered in Rotterdam, Netherlands.

Colour Image B.V. is appointed by MWA Intelligence as its BeNeLux reseller. Colour Image will also integrate the Enterprise Solution Suite in their Managed Printing Proposition specifically to the Benelux countries, with a strong focus to Corporate and International Accounts.

“This strategic partnership with Colour Image B.V. is one of the first steps we are taking to expand our distribution capabilities worldwide,” said Michael T. Stramaglio, CEO and President of MWA Intelligence, Inc. “With our global reach, we can provide our leading-edge M2M solutions to our European customers and this newly established infrastructure allows for quicker time to market and greater customer care in the heart of Europe.”

“MWAi is a leader in providing cutting edge technology to the imaging industry and has revolutionized the customer care services of its clients,” said Willem Jan Bosch, Managing Director of Colour Image B.V. “Colour Image B.V. is excited to introduce MWAi’s leading-edge solutions to the European market in order to facilitate our businesspartners and customers in realizing these same benefits.”

The MWAi Intelligent Enterprise Solution Suite, comprised of our remote asset management, managed printing and mobile workforce automation solutions, delivers the full enterprise-class M2M and M2P application to the European office equipment market. End-users and office equipment manufacturers and -dealers will now have access to real-time business-critical information, including meter counts, devices status, service alerts, consumables levels and a wide host of critical diagnostic information for greater operational efficiency and improved customer care. European customer service teams will now have the ability to receive real-time asset information on their mobile devices anywhere and anytime for greater response times and improved service standards.

About Colour Image BV: We want to serve *our* customers with a true, shared, value add in their communication by images, with a strong focus on documents. We focus on improvement in efficiency and effectiveness in their document work processes. Our customers communicate in a highly effective way, based upon the right processes, with a customized dashboard to enlarge their business, In short Managed Printing with the customer in the driver's seat. For more information please visit www.colourimage.eu.

About MWA Intelligence, Inc. — MWA Intelligence, Inc. offers leading-edge M2M (machine-to-machine) and M2P (machine-to-people) technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform-independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate company's unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit www.mwaintelligence.com.

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