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MWA Intelligence Signs on as Gold Sponsor for European MPS Conference

Scottsdale, Ariz. – September 10, 2009 – MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine-to-machine) and M2P (machine-to-people) solutions and services, today announced it will be a major sponsor in the Photizo Group's first annual 2009 European MPS Conference in Amsterdam, Netherlands starting October 21st. With corporate strategies to make geographical expansion, MWAi will introduce its enterprise MPS product suites to the European market. MWAi has established a strategic partnership with Colour Image to drive its M2M/M2P solution distribution and MPS sales.

The MPS Conference in Amsterdam will feature case studies, panels, exhibitions and interactive sessions that highlight successful approaches and practical ideas from actual MPS engagements. MPS decision makers, vendors and channel partners can network and share insights and experiences regarding successful MPS programs.

"With MWAi on board as a Gold Sponsor, the MPS European Conference gains the support of a powerhouse in machine-to-machine automation. MWAi understands the issues and opportunities involved in MPS strategies, and conference attendees will benefit from access to such a high level of expertise," said Ed Crowley, CEO and Senior Partner of the Photizo Group, which is hosting the MPS 2009 European Conference. The Photizo Group has earned a reputation as a leading research and consulting firm specializing in the MPS industry.

MWAi's enterprise MPS products are built upon M2M and M2P infrastructure that the company has built to serve its dealer and OEM customers with its leading-edge device management and service automation applications for more than fifteen (15) years. MWAi provides one-stop MPS solutions to support MPS providers to satisfy a variety of MPS needs and requirements to optimize customers' business process for prints and fleets.

"I am very pleased to be a Gold Sponsor for the MPS European Conference October 21 through 23, 2009 in Amsterdam. MPS is clearly and undeniably the next generation of the copier/imaging business and The Photizo Group continues to provide the momentum for education, market acceleration and sales results. MPS is an international language for all of us and MWAi is proud to play a role in the effort!" said Michael T. Stramaglio, CEO and President of MWA Intelligence, Inc.

About MWA Intelligence, Inc. – MWA Intelligence, Inc. offers leading edge technologies, world-class customer service and expertise in the office equipment and utilities vertical markets. We deliver comprehensive solutions to companies in need of remote asset management and improved service standards. MWA Intelligence has developed a platform independent approach to asset, service and mobile workforce management that is flexible and scalable to accommodate a company’s unique requirements and grow as your business model evolves. Our solutions drive greater customer satisfaction and profit to the bottom line. For more information, please visit:
www.mwaintelligence.com.

About Photizo Group – The Photizo Group is the market’s main source for ongoing business intelligence about the rapidly growing opportunity of managed print services. Since its landmarked MPS study released in April 2008 to ongoing research in North America and Europe, Photizo has emerged as leader in dynamic business intelligence about the MPS market. Clients include eight of the top ten imaging manufacturers in the digital market place. Vendors, dealers, and enterprises can find MPS information and resources at <http://managed-print-services.com/>.

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