



MWAI Joins Exclusive Intel Networking Event

Scottsdale, AZ. – January 14, 2011 – MWA Intelligence, Inc. (MWAI), a leader in enterprise-class M2M (machine to machine) and M2P (machine to people) solutions and services, today announced their recent participation in Intel’s fourth annual Executive Networking Series Embedded Customer Event.

This exclusive event was held January 8-11 at The Sanctuary Camelback Mountain Resort & Spa in Scottsdale, Arizona. Intel’s invitation only event presented a unique opportunity enabling attendees to gain insight into their industry. Attendees were treated to an executive matchmaking session, keynote presentations, expert panel discussions, and an array of social and networking activities.

The theme of the Executive Networking Series Embedded Customer Event was “Intel Embedded in Amazing Places.” In addition to learning how the embedded internet is changing the world, attendees gained insight from industry leaders, built their peer network, and staying current on issues that impact them.

A few of the companies that MWAI had the pleasure of attending with were Aldebaran Robotics, Avnet, Check Point Software Technologies, Inc., Dell, Emerson, General Dynamics C4 Systems, Inc., Green Hills Software, Inc., IGT, mCosm LLC, McAfee, Inc., Mercury Computer, Motorola Inc., NCR, Radiant Systems, Siemens, and Sprint Nextel.

“This was a great event to interact with the key industry decision makers,” said Mike Stramaglio President and CEO of MWA Intelligence. “I am honored that I was given the opportunity to attend this unique and exclusive Intel event.

About Intel Corporation

Intel (NASDAQ:INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world’s computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

About MWA Intelligence, Inc.

MWA Intelligence, Inc. (MWAi) provides cutting-edge M2M (machine-to-machine) and M2P (machine-to-people) solutions and tools that support the exchange of real-time information. MWAi combines OEM relationships, technological innovation, and years of industry experience to meet and exceed all MPS (Managed Print Services) needs. MWAi manages and monitors locally and network connected imaging devices, automates meters directly to ERP, and bridges communication from machine to service technician –encouraging dealerships to embrace the Hybrid dealer concept. Solutions include: Intelligent Workforce (mobile field service management) Intelligent Service (dispatch automation, ERP/CRM integration), and Intelligent Assets (automated meter reading, remote asset diagnostics and management) and more. For more information please visit www.mwaintelligence.com.

Contact

Sasha Eng
MWA Intelligence, Inc.
Marketing Coordinator
480.538.5979
sasha.eng@mwaintel.com