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Memorandum

Date: March 10, 2011

To: Friends and Customers of MWAi

From: Mike Stramaglio

Subject: MWAi Joins Apple Developer Program

As you know, Apple has become the undisputed worldwide innovation leader for this generation! All one needs to do is look around and see how many iPhones, iPads, Mac's, and iPods are in use. Now add Android and other new products yet to come! No question that Apple has captured and is driving the "mobile-connected" generation to the next level.

Know too that MWAi has been providing innovation as well with its Intelligent Service, Intelligent Device Management and a host of other technologies that include a great deal of development with hand held devices, including Apple products.

Today, as an enthusiastic supporter of Apple, MWAi is pleased and honored to announce that it has met the requirements to be welcomed into the Apple Developers program. We are committed to delivering Apple/MWAi products with greater capability, improved time to market, and performance!

Apple's continued dominance of the handheld market has allowed MWAi to not only develop our current platform already supported on other devices, but also to provide us with an additional functionality not previously available outside of the iOS platform.

The MWAi/Apple partnership will allow iPhone, iPad, and iTouch users to utilize their handheld devices in the enterprise in a whole new way that will increase their productivity, as well as manage their service and procurement business in real time.

This is a wonderful opportunity for MWAi to expand its Partner Alliance that now includes many of the most powerful brands in the world; Intel, Green Hills Software, Safecom, RIM, Sprint, and a host of other worldwide technology companies.

Thank you for allowing me to share this good news with you today.

Regards,
Mike

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