



Mark McCuen accepts Information Architect VP position at MWAi

Scottsdale, AZ. – January 2, 2012 – MWA Intelligence, Inc. (MWAi), a leader in enterprise-class M2M (machine to machine) and M2P (machine to people) solutions and services, has appointed Mark McCuen as Information Architecture VP. In his new role, Mark will direct all aspects of MWAi's information infrastructure including communications, product positioning, design specification, and marketing.

Mark comes to MWAi with over 25 years experience in the digital printing and publishing industry. During that time, Mark served in key roles that led to the creation and execution of game changing technologies and solutions that drove the introduction of desktop publishing, wide format color printing and the establishment of the digital multifunctional printer as the core solution for office work group automation. For most of the last decade, Mark pioneered and implemented office solutions strategies at EFI (Electronics For Imaging) focused on print, capture, MPS and mobile printing.

"All of us at MWAi are excited to have Mark on our team. He is an accomplished industry leader with great vision," said Mike Stramaglio, President and CEO of MWA Intelligence. "2011 was a stellar year for MWAi and with the addition of Mark's ingenuity, out-of-the-box thinking and leadership, I'm confident that we will be seeing explosive growth in 2012 as MWAi continues to raise the bar in the imaging channel."

"I am thrilled at the opportunity to work with the MWAi team," said McCuen. "I have watched MWAi grow from an extremely innovative start-up into one of the top imaging channel leaders, and I am looking forward to helping to take it to the next level."

For more information about MWA Intelligence, visit www.mwaintelligence.com or contact 800-875-2371.

About MWA Intelligence, Inc.

MWA Intelligence, Inc. (MWAi) provides cutting-edge M2M (machine-to-machine) and M2P (machine-to-people) solutions and tools that support the exchange of real-time information. MWAi combines OEM relationships, technological innovation, and years of

industry experience to meet and exceed all MPS (Managed Print Services) needs. MWAi manages and monitors locally and network connected imaging devices, automates meters directly to ERP, and bridges communication from machine to service technician –encouraging dealerships to embrace the Hybrid dealer concept. Solutions include: Intelligent Workforce (mobile field service management) Intelligent Service (dispatch automation, ERP/CRM integration), and Intelligent Assets (automated meter reading, remote asset diagnostics and management) and more. For more information please visit www.mwaintelligence.com.